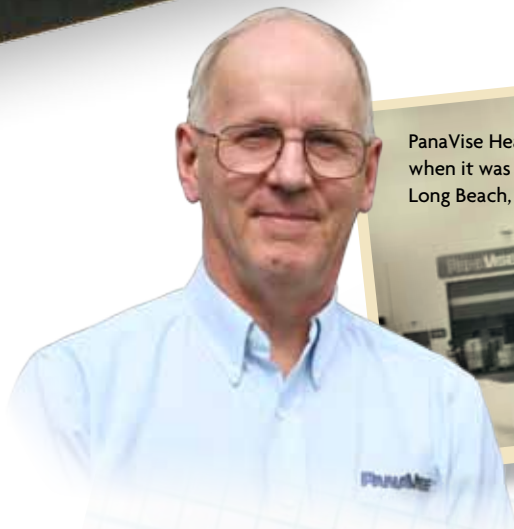


# APRIL 2013

# GRIP news

## A PANAVISE NEWSLETTER



PanaVise Headquarters when it was located in Long Beach, CA, 1978.



### three & a half decades UNDER ONE OWNER

April marks a big milestone in PanaVise history. 35 years ago, April 1978, Gary Richter became President and owner of PanaVise Products, Inc.

Being passionate about PanaVise for this long has its benefits. Some of Gary's employees have been with PanaVise just about as long as he has. Nearly half of the staff has been working with PanaVise for more than 10 years, and some, more than 20 years. Commitment to detail, expert craftsmanship and a true understanding of what makes a quality product are some other advantages of having such a long serving team in place.

Amado Puga, Plant Foreman, started with PanaVise Products as a young, enthusiastic factory worker being one of Gary's first hires in 1979. He, like many other employees, believe in Gary and PanaVise so much they relocated with PanaVise to Reno from Long Beach in 1997. Amado says: "It's easy to work here for thirty-four years when you work for someone like Gary. He really cares about the employees and is very generous."

Thanks to Gary and his team, PanaVise has seen growth and many positive improvements throughout the years including

**"IT'S EASY TO WORK HERE... WHEN YOU WORK FOR SOMEONE LIKE GARY..."**

PanaVise Headquarters today, located in Reno, NV, in the beautiful Sierra Nevadas.

new product lines and new "innovative holding solutions." Gary continues to personally be involved in every product PanaVise makes and is usually the source of new product ideas.

Caring, ambition and an uncanny knowledge of what makes a functional product are just a few of the traits that describe Gary. Since 1978, PanaVise has grown from manufacturing niche work holding tools to today's diverse product line that includes smartphone mounts, action sports camera mounts and circuit board holders.

In an era where employees move from job to job more frequently, its refreshing to see Gary and so many other PanaVise employees with decades of service to PanaVise. Without Gary's dedication and leadership, PanaVise wouldn't be the prosperous and innovative company it is today. PanaVise is positioned for many more years of success and we have Gary Richter to thank for that.

## FACEBOOK CONTEST WINNER

Congratulations to **Jochem de Boer** for being our March 2013 FB contest winner. Jochem posted to the PanaVise FB page a bit of history. This pre-1976 Model 381 Vacuum Base PanaVise, is still in great shape. Just another testament to the longevity of a PanaVise Vise. What a great find Jochem! Thank you so for sharing!



### YOU TOO COULD BE A WINNER...

Every month you have a chance to win a prize! Visit us on Facebook & post a photo of your creative PanaVise Project! We are itching to see the innovative ways you use your PanaVise.

### IMPORTANT DATES DON'T MISS US AT...

2013 CTIA WIRELESS TRADESHOW

Featuring: Mobile Electronics Mounts & Accessories

Booth: 1628

05.21 - 05.23

Location: Las Vegas, NV

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