



PANA VISE ANNOUNCES ACTIONGRIP 3-N-1 SUCTION CUP CAMERA MOUNT KIT

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Las Vegas, Nevada - The action camera market, led by GoPro, is one of the hottest segments in consumer electronics putting high quality video cameras in the hands of millions of people to capture their adventures. Unique shots and angles make for some exciting video as users mount action cameras in interesting locations to capture the action.

The best way to get these great shots is by combining a quality action camera with a quality mount. PanaVise has been making professional-grade camera mounts for over 20 years and action camera mounts for the top camera manufacturers for the past 7 years. In 2014, PanaVise is excited to launch its newest camera mount line designed specifically for action cameras.

PanaVise's ActionGrip 3-N-1 Suction Cup Camera Mount Kit is designed for users that want the unique angles and shots that create exciting video. Combining industry-leading suction cup technology with PanaVise's unique tilt, turn and rotate adjustment system, the ActionGrip positions the camera where you want it and keeps it there. It is compatible with all leading cameras including GoPro and any camera with a standard 1/4-20 tripod mounting stud.

The ActionGrip kit includes eight different components to build three different mount configurations; a shorty version for low-profile mounting, a single knuckle version for tilt, turn and rotate adjustment and a double knuckle version for maximum articulation for the most demanding camera angles. The mount sets up in seconds and can be configured in the field without tools. The included 3-Axis GoPro adapter allows for three planes of positioning to point the camera in nearly any direction.

Its powerful suction pad mounts to any smooth, flat and non-porous surface making it ideal for mounting to glass, fiberglass, sheet metal and hard plastics. The ActionGrip really shines in automotive applications for camera mounting on the outside of a vehicle or inside on the windshield.

The ActionGrip 3-N-1 Suction Cup Camera Mount Kit will be unveiled at CES 2014 and available for sale in Q1 2014 (MSRP \$49.99). To request more information about PanaVise or the new ActionGrip mount, contact PR representative Tom Simpkins at 1-800-759-7535 x115 or tsimpkins@panavise.com.





1.

KEY PRODUCT FEATURES:

- Features custom engineered composite material designed for light weight & maximum holding power
- Suction cup made of a high-grade premium material. Stays mounted in heat & cold
- Designed & manufactured by PanaVise Products, Inc.
- Industry leader for Suction Cup Action Camera Mounts
- The choice of the top action camera manufacturers: GoPro, Sony, Contour, Drift & more.
- Compatible with any camera with standard ¼-20 mounting stud.



2.



3.

ActionGRIP Shorty



ActionGRIP Single Knuckle



ActionGRIP Double Knuckle



3 AXIS GOPRO ADAPTER ALSO INCLUDED



ABOUT PANAVISE

Founded in 1956, PanaVise Products, Inc. is a world leading manufacturer of high quality precision work holding tools, CCTV camera mounts, action sports camera mounts and mobile electronics mounts and accessories. PanaVise also offers expert OEM/ODM custom mount design and production capabilities for some of the world's most well-known consumer electronics brands. PanaVise designs and engineers its "innovative holding solutions" at its headquarters in Reno, Nevada USA. Manufacturing occurs at PanaVise facilities in Reno and Changzhou.

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